

March 16, 2023

# THE CAPITOL THEATRE ANNOUNCES THE SEASON ROLLOUT 50/50 JACKPOT

**Port Hope, ON** – In addition to a multi-day community celebration announced last week, the Capitol Theatre is proud to announce an online 50/50 draw, the proceeds of which will support their 2023 Season.

Ticket sales begin on **March 17**, just in time to strike the luck of the Irish on St. Patrick's Day. The draw will launch with a guaranteed \$5000 jackpot and include three additional early-bird cash prizes and 4 ticket package prizes before the grand prize winner is drawn on April 29.

*“Launching this draw is not just about fundraising,” says **Erin Peirce, Managing Director**. “It’s about reach—reaching new potential audiences and inviting people from across the province to come and visit our beautiful community.”*

Entering early not only puts purchasers in line for the final jackpot, it also ensures access to over \$4500 in early-bird cash prizes. And with every new entry, the jackpot grows—all in support of this 90-year old institution. See the important dates below.

Mar 17 - Tickets on Sale  
Mar 28 - Early Bird Draw \$2,500  
April 7 - Early Bird Draw \$1,000  
April 21 - Early Bird Draw \$1,000  
April 25 - 28 - Four (4) VIP Ticket Packages  
April 29 - GRAND PRIZE DRAW!

*“Fundraising is an important part of our financial sustainability,” Peirce added. “By taking a digital approach, we’re reminding a much broader audience that the Capitol is back.”*

Tickets can be purchased at [www.capitoltheatre5050.com](http://www.capitoltheatre5050.com).

As announced last week, the Capitol will also be hosting themed events at venues throughout town to celebrate our upcoming season and our community.

## **2023 SEASON ROLLOUT: A FUNDRAISER FOR EVERYONE**

April 25 - **Greek Getaway @** Olympus Burger  
April 26 - **A Good Ol’ Hockey Game @** Ganaraska Brewery  
April 27 - **Medical Mayhem @** The Ganny  
April 28 - **A Hungry Garden Party @** The Beamish House  
April 29 - **Red Carpet Gala Celebration @** The Capitol Theatre

Tickets for all live events are available now at [capitoltheatre.com](http://capitoltheatre.com), in person at the box office or by calling 905.885.1071.

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Twitter: @capitolporthope  
Instagram: @capitoltheatreporthope  
Facebook: Capitol Theatre Port Hope  
#Capitol2023 #CapitolRollout

**The Capitol Theatre** is dedicated to producing and presenting a balanced schedule of high-quality professional theatre, live music, film, and other special events in historic Port Hope, while also providing a home for the local arts community. We are committed to building a diverse, equitable, and inclusive future, where all individuals, groups, and organizations are welcome to create, collaborate, and connect. We strive to provide memorable experiences for our guests through artistic excellence, a wide variety of programming, and the historic venue itself. For more information, check out [capitoltheatre.com](http://capitoltheatre.com).

While the Capitol Theatre no longer requires masks to be worn in the venue, they are strongly recommended and will continue to be worn by all staff, artists, and volunteers. Read our full COVID-19 Policy [here](#).

**LISTING INFORMATION**

**SEASON ROLLOUT 50/50 JACKPOT  
A Part of the 2023 Season Rollout Fundraiser**

Dates & Times: March 17 - April 29, 2023

Venue: Online Only

Ticket Information: [www.capitoltheatre5050.com](http://www.capitoltheatre5050.com)

Website: [capitoltheatre.com](http://capitoltheatre.com)

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